



Government of Jammu and Kashmir  
Directorate of Sheep Husbandry Jammu

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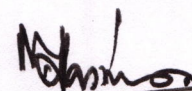


Subject: Meri Maati, Mera Desh - reg.

CIRCULAR

The Administration of UT of Jammu and Kashmir is organizing programme "Meri Maati, Mera Desh - Mitto Naman Veeron Ka Vandan" under Azadi ka Amrit Mahotsav in the month of August and will pay homage to the Motherland through events and programmes dedicated to the Mitti of the Motherland. Programme outreach shall be done across all the panchayats and every panchayat in J&K will join in offering collective tribute to the Motherland. At each programme, people will take the Panch Pran Pledge by holding mitti/mitti diya in hand to integrate the Panch Pran idea. Participants will be asked to upload Individual selfie on campaign website and also share the event pictures on social media.

Accordingly, all the DDOs of Sheep Husbandry Department Jammu are enjoined upon to direct their subordinate staff to attend the programme "Meri Maati, Mera Desh - Mitto Naman Veeron Ka Vandan" under Azadi ka Amrit Mahotsav scheduled to be held from 9<sup>th</sup> of August 2023 at Panchayat levels and also ensure good and impressive celebration of the same with banners and pictures.

  
(Dr. Naseem Javaid Chowdhary) JKAS,  
Director,  
Sheep Husbandry Department,  
Jammu.

No. DSHJ-ESTTONG/15/2022/ 7554-84

Dated: 03 .08.2023

Copy of the above to the: -

1. All DDOs of Sheep Husbandry Department, Jammu for information and necessary action.